

PRESS RELEASE

For immediate release

08 SEP 2025

Beyond The Circuit: 8 Local Breweries Launch A Limited-Edition Brew for the Singapore Grand Prix



SINGAPORE, 08 SEPTEMBER 2025 – For the first time ever, eight of Singapore's leading independent craft breweries have come together to brew a single beer as part of the Grand Prix Season Singapore (GPSS), the city-wide celebration surrounding the race. The result is **'Beyond the Circuit'**, a limited-edition jasmine-rice tropical lager.

This collaboration brings together **LeVeL33**, **Lion Brewery Co**, **Little Island Brewing Co**, **RedDot Brewhouse**, **Ren Min**, **SevenDaze Brewery**, **The 1925 Brewing Co** and **Brewerkz** — with Brewerkz serving as the brewing anchor.

More than just a beer, 'Beyond the Circuit' is a symbol of unity, creativity, and local pride, launched at a time when Singapore's craft scene is stepping onto the global stage. Its name and tagline — ***Beyond the Circuit, Above the Ordinary*** — reflect exactly where it lives: outside the official race track, brewed for race fans, locals, and visitors looking to experience Singapore's homegrown craft beer scene during GPSS.

"Locked out of the circuit, we decided to take the race to the streets. 'Beyond the Circuit' is our way of celebrating the season with a beer that's brewed the local way — fast, fresh, and full of flavour," said **Mitch Gribov**, **the Head Brewer of Brewerkz**, the project's brewing anchor.

Beyond Tourism: A Local Craft Showcase

With the Grand Prix drawing visitors from around the world, 'Beyond the Circuit' is brewed for both international audiences and local enthusiasts. For tourists, it offers a distinctive taste of Singapore's craft beer movement; for locals, it's a point of pride and proof of how far the scene has come.

Brewed outside the race track but central to the festivities, the beer celebrates the independent, homegrown community stepping up during Singapore's biggest global moment.

The Beer: A Jasmine-Rice Tropical Lager

Despite the challenge of aligning eight breweries with unique styles, the collective landed on a recipe that everyone proudly stands behind: a crisp, refreshing lager brewed with jasmine rice for smooth drinkability, layered with tropical hops for an aromatic lift.



Render of Beyond the Circuit beer glass and can

The result is a brew that hits the senses with a green-flag burst of passionfruit purée, lime-zest spray, and a pine-forest breeze on the nose, followed by a jasmine-rice crispness that launches juicy citrus flavours into a lightning-dry, podium-clean finish on the palate.

Perfectly suited for Singapore's tropical climate and the energy of race week, the beer is designed to be both approachable and exciting.

"I enjoyed getting together and having a common project the most, regardless of what beer style we choose to brew. It was great to be able to catch up with everyone at once," said **LeVeL33's brewmaster Gabriel Garcia**.

Availability and Launch Events

'Beyond the Circuit' will make its debut on 23 September. Brewerkz One Fullerton & Riverside Point outlets will also carry a beer from each of the seven partner breweries alongside the collaboration brew from 26 September, while stocks last.

Following the launch, each brewery will activate the campaign in their own way — from guest tap takeovers and brewery parties to curated experiences that showcase the beer across Singapore. At LeVeL33, celebrations will include exclusive pours paired with skyline dining and panoramic views of the Marina Bay Street Circuit.

When and Where To Find The Brew:

- **Launch:** 23 September at Brewerkz One Fullerton
- **Retail:** Available through October 2025 (while stocks last) across all eight brewery taprooms and restaurants
- **Price:** S\$6.90+ per can, S\$16–17++ per pint (venue dependent)

As Singapore welcomes the world for the Grand Prix, 'Beyond the Circuit' invites everyone — from race fans to locals — to raise a glass to the city's craft community and enjoy a beer that truly goes “above the ordinary.”

Hi-res images for press available [HERE](#).

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APPENDIX: Partner Breweries at a Glance

- **Brewerkz**

Brewerkz helped kickstart Singapore's craft beer story in 1997. We are a multi-award-winning business and Singapore's longest running craft brewery experience. We are known for our constant flow of tasty experimental beers, inventive cuisine, head-turning collaborations, and championing sustainability. After years of expansion and brand growth, we operate multiple restaurants, a 9,000 sqft standalone brewery and brew a wide range of craft beverages. We also maintain a strong presence at major large-scale outdoor events.

- **LeVeL33**

Founded by Dr. Martin Bém in 2010, LeVeL33 proudly holds the global title of Highest Microbrewery in a Building from GUINNESS WORLD RECORDS™. Located on the top floor of Marina Bay Financial Centre Tower 1, LeVeL33 seamlessly melds craftsmanship, artistry and hospitality for a truly elevated experience across three distinct spaces: the LeVeL33 Dining Room, LeVeL33 Social, and the Terrace, each with breathtaking skyline views of Singapore and delivering varying ambiances from refined privacy to social revelry. Centrally anchoring these spaces is the bar and copper brewery, where craft beers are made by Resident Brewmaster Gabriel Garcia in strict adherence to authentic recipes and traditional techniques and perfectly complemented by Executive Chef Jake Kowalewski's contemporary beer-centric cuisine.

- **Lion Brewery Co**

More than a brewery, Lion Brewery Co. is a revival of a historic legacy. Originally known for exporting IPAs around the world in the 1800s, the brand was re-established by a group of friends in Singapore and London. Honoring its legacy while embracing modern craft innovation, Lion Brewery Co. today produces premium beers crafted to elevate experiences and celebrate connection, continuing the original brewery's relentless pursuit of "the best of times" through every pint.

- **Little Island Brewing Co.**

Founded in 2015, Little Island Brewing Co. (LIBC) is dedicated to crafting exceptional beers, kombuchas, and culinary offerings the slow way—with meticulous attention to detail, passion, and love. Locally brewed on-site, LIBC's beers stand at the forefront of flavour and quality, complemented by a mouthwatering menu of slow-cooked smoked meats, grills, and wood-fired sourdough pizzas. Unique house-brewed kombuchas and a vibrant atmosphere featuring live music across all outlets further define the LIBC experience, reflecting a deep commitment to craftsmanship, community, and the art of savouring every moment.

- **RedDot Brewhouse**

Located at 25A Dempsey Road, RedDot Brewhouse, one of Singapore's pioneering family-run craft breweries, is known for brewing fresh, unfiltered beers with an Asian twist. It blends traditional brewing with regional flavours like yuzu and tropical botanicals. Each beer is brewed on-site with sustainability in mind, offering a distinctive, local take on global styles.

- **Ren Min**

Ren Min Brewery is a modern Singaporean craft brewery deeply rooted in the vibrant heart of the nation's hawker culture. The name itself, meaning "the People" (人民), reflects its core mission: to celebrate the community, camaraderie, and shared moments that happen when people from all walks of life gather over excellent food and drink.

- **SevenDaze**

Established in 2020, and based right by Senoko, SevenDaze Brewery is the brewing force behind the BYD by 1826 concept restaurants. Utilising traditional brewing techniques, they create a core range of craft beers designed specifically to complement the group's contemporary dining menu—served fresh, unfiltered, and unpasteurised for maximum flavour. Their commitment to quality has been validated through awards won at prestigious international beer competitions.

- **The 1925 Brewing Co.**

Founded in 2013 by members of the Yeo family, The 1925 Brewing Co. is a Singaporean craft brewery rooted in Teochew heritage and family legacy. Named in honour of their grandfather's birth year, the brewery embodies his ethos of quality, craftsmanship, and generosity. Their beers draw inspiration from family history and are designed for the Asian palate, emphasizing pairing with local cuisine. Committed to preserving tradition while driving innovation, The 1925 Brewing Co. strives to elevate Singapore's craft beer culture on both regional and global stages.

MEDIA ENQUIRIES

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