



PRESS RELEASE

For immediate release

BREWERKZ IS THRICE COUNTRY CHAMPION BREWERY, SINGAPORE *TWICE CHAMPION MEDIUM SIZE BREWERY OF ASIA* *ONLY BREWERY IN ASIA WITH THIS WIN RECORD*



Singapore, 14 October 2024 – Brewerkz, Singapore’s longest-running craft brewery wins big at Asia Beer Championship 2024 announced during the 10th Anniversary of Brew Asia 2024. For the third consecutive year bringing home the title of **‘Country Champion Brewery, Singapore’**, after winning the title in Asia Beer Championship 2022 and 2023. Brewerkz was also **‘Champion Mid-Sized Brewery of Asia, 2022 & 2023**, making it the only brewery in Asia with this win record.

Organised by Asia Brewers Network, the Asia Beer Championship is renowned for its stringent evaluation, with expert professional brewers and Beer Judge Certification Program (BJCP) certified judges. This year's competition witnessed a remarkable turnout, with over 800 beers registered spanning 32 independent beer categories.

“Receiving the title of ‘Country Champion Brewery’ for the third time in a row is a huge achievement and a testament to the dedication and hard work of our brewery team.” said **Tan Wee Han, CEO of Brewerkz**. “These accolades serve to spur us on to push the boundaries of craft brewing in Singapore and beyond”.



Brewerkz's Deer Kick also earned the title of **'Champion Stout of Asia'**, and garnered a total of **7 individual beer medals and special mentions**, showcasing the quality of Brewerkz's craft and our commitment to excellence and innovation:

- Red Billion – **Gold**, Sour
- Deer Kick – **Gold**, Stout
- Still Mitch – **Bronze**, No/Low-Alcohol
- Dream Blonde Ale – **Chairman's Selection**, Golden Ale
- Circuit Breaker – **Chairman's Selection**, NEIPA/Hazy
- Chain Reaction – **Chairman's Selection**, Session IPA
- Night Cap – **Chairman's Selection**, Milk Stout

“The craft beer scene in Asia is evolving and catching up to our counterparts in the west. I am honoured to be able to play a part in growing the Asian craft beer scene and continue to produce exceptional brews that chart the future journey for the craft beer industry here in Asia.” added **Mitch Gribrov, Head Brewer of Brewerkz**.

Beyond individual recognition, these awards collectively celebrate Singapore's craft brewing community's excellence, reaffirming Brewerkz's role as a pioneering innovative brewery committed to pushing the boundaries in an ever-evolving world of craft brewing.

Full results on <http://asiabeerchampionship.com>.



CELEBRATE BREWERKZ'S WIN AT ASIA BEER CHAMPIONSHIP



To celebrate this win and share the success with our customers and supporters, Brewerkz will be offering **all-day Happy Hour** at all Brewerkz outlets from **14 - 20 October 2024**. Terms and conditions apply.

Terms and conditions

Valid for dine-in at all Brewerkz outlets from 14 – 20 October 2024. Not valid with any other discounts, promotions or privileges. Management reserves the right to amend the terms and conditions without prior notice.

WE ARE THE CHAMPIONS COLLABORATION – EXCLUSIVE 3-CAN SET FOR SALE





Respective champions at Asia Beer Championship 2023 – Brewerkz has collaborated with Deadman Brewery (Hong Kong), Far Yeast Brewing Company (Japan) and Yakima Chief Hops to create a limited 3-can set*. With each brewery interpreting an award-

winning brew from another fellow brewery to produce a trio of unique and innovative brews that celebrate the spirit of friendship and camaraderie.

Limited quantities of the 3-can set and Triumphant Harmony cans (330ml) will be available for sale on [Brewerkz e-store](#) at **\$30+** and **\$7.70+** respectively, after 20 October 2024, while stocks last.

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About Brewerkz (www.brewerkz.com)

Brewerkz helped kickstart Singapore's craft beer story in 1997. We are a multi-award-winning business and Singapore's longest running craft brewery experience. We are known for our constant flow of tasty experimental beers, inventive cuisine, head-turning collaborations, and championing sustainability. After years of expansion and brand growth, we operate multiple restaurants, a 9,000 sqft standalone brewery and brew a wide range of craft beverages. We also maintain a strong presence at major large-scale outdoor events.

Some of our accolades include:

- Made with Passion brand, recognised by the Singapore Tourism Board since 2020
- Champion Medium Size brewery of Asia, Asia Beer Championship (2022 & 2023)
- Country Champion Brewery, Singapore (2022, 2023, 2024)
- Outstanding Casual Dining Experience, awarded by the Singapore Tourism Awards 2022
- Recipient of 2022 DBS Foundation Business for Impact Grant

Brewerkz is part of The Brewerkz Group, a lifestyle food and beverage group which owns Crystal Wines, Jiak Kim House, Café Iguana, Shunjuu, Koji, Uya, NEWGrain+, Fine Brands and Big Easy Distribution.

***Annex A – We Are the Champions (3-Can Collab)**

		
<p>Triumphant Harmony by Brewerkz (SG)</p>	<p>Fairest Lady by Far Yeast Brewing Company (JP)</p>	<p>We Are The Champions by Deadman Brewery (HK)</p>
<p>6.5% ABV, 28 IBU</p>	<p>5.5% ABV, 30 IBU</p>	<p>10% ABV, 80 IBU</p>
<p>Hazy IPA</p>	<p>American Pale Ale</p>	<p>Triple IPA</p>
<p>A Brewerkz take on Far Yeast Brewing Company's 'Hop Frontier Juicy IPA' (Gold Award, Asia Beer Championship 2023). Triumphant Harmony delivers decadently succulent tropical and elegantly piney flavours. Overall, an appealing easy IPA with big tropical flavours, light bitterness and round body.</p>	<p>Fairest Lady is a homage to Deadman Brewery's 'Mirror Mirror' (Gold Award, Asia Beer Championship 2023). Taking the approach of using a similar base recipe but adding a few Far Yeast Brewing Company touch ups to the malt and hop profile. Resulting in a harmonious balance of tropical and stonefruit aromas, supported by a mild malty backbone and mild lingering bitterness.</p>	<p>A nod to Brewerkz's 'Lightspeed Triple IPA', We Are The Champions is bursting with juicy mango, pineapple, coconut, citrus hop flavours with well-balanced bitterness and a sweet honey biscuity malt flavour that pairs well with a fat juicy burger.</p>