

## Heavy on the Passion, Light on the Palate: New Limited-Edition “Brewerkz Passion Gao Siew Dai” Pays Tribute to Singapore’s F&B Heroes



- At Singapore Food Festival 2020, which will take on a virtual format, Brewerkz presents a limited-edition, event-exclusive craft brew: the **Brewerkz Passion Gao Siew Dai**.
- The fruity and hazy IPA bears flavours of passionfruit and mango and finishes in an explosion of bitter, sweet and sour flavours.
- The name takes inspiration from a well-known local slang and is brewed as a tribute to Singapore's passionate hawkers, chefs and drink artists.

**Singapore, 28 July 2020** - The new **Brewerkz Passion Gao Siew Dai** is named after Singapore's beloved beverage customisation; a familiar order often heard at the local drinks stall. Named after an often-heard Singaporean slang, the Hokkien term “Gao” means heavy, while “Siew Dai” indicates less sweet.

Similarly, this fruity and hazy IPA is heavy on the passion while being light on the palate. As the official beer partner of the 2020 instalment of the Singapore Food Festival, this beer is brewed as a tribute to Singapore's passionate hawkers, chefs and drink artists. It's the Brewerkz way of showing appreciation for local heroes in building the culinary nation Singapore is today, while perfectly representing our tropical Singapore, the complexity of our culinary scene and our country's passion for food.

## B R E W E R K Z

This limited-edition, event-exclusive craft beer bears flavours of passionfruit and mango, and finishes in an explosion of bitter, sweet and sour flavours. This refreshingly tart pale ale is made to pair with the wide gastronomic selection of food featured in this year's Singapore Food Festival, comfortably accompanying your preferred dishes and cuisine.

In the spirit of celebrating the virtual festival, Brewerkz will also be presenting **Brewerkz X SG Snacks: A Virtual Tasting** on Friday, 21 August 2020. The virtual tasting will feature a selection of Brewerkz craft beer paired with specially curated local snacks, hosted by Mitch Gribov, Headbrewer at Brewerkz and Aiken Chia from Night Owl Cinematics. The online session will be streamed live on various social media platforms such as Facebook, YouTube, and more.

Ms Ranita Sundra, Director, Retail and Dining, Singapore Tourism Board (STB) said: "We are excited to have Brewerkz present their limited edition beer to complement the range of food offerings presented at Singapore Food Festival 2020. As the only food festival dedicated to local cuisine and local F&B talent, we are encouraging festival-goers this year to rediscover the foodie in them. With the **Brewerkz Passion Gao Siew Dai** brew, we hope that foodies in Singapore can rediscover fresh new flavours, and also learn more about the craft brewing process and the growing community of craft brewers in Singapore."

"Singaporeans are extremely passionate about food. For the perfect drink and meal, there is no distance too far or queue too long. We wanted to capture this uniquely Singaporean spirit in our brew and also pay tribute to the hawkers, chefs and drinks artists – the real heroes in our culinary scene," says Mr Tan Wee Han, CEO and Owner of Brewerkz. "We are pleased to unveil the **Brewerkz Passion Gao Siew Dai**, brewed exclusively for the Singapore Food Festival. This passionfruit beer is extra "Gao" on the passion – the exact way Brewerkz feels about our beer and food!"

Brewerkz prides itself in constantly inventing innovative custom beers, brewed to combine taste, craft, atmosphere and emotion to create a true Brewerkz experience. Their collaborative brews include the adrenaline-pumping [Afterburner Pacific Pale Ale](#) for the Singapore Airshow, the [Mistletoe Kiss White Beer](#) crafted for Christmas Wonderland, and NEWBrew, a special craft beer made in partnership with Singapore's Public Utilities Board, using NEWater, Singapore's own brand of high-grade recycled water.

Get caught up in passion this Singapore Food Festival which runs from 21 to 30 August 2020, and grab a can of the **Brewerkz Passion Gao Siew Dai** at S\$9.50 each. The beer is available for sale from 11 August 2020 at all Brewerkz [outlets](#) and [e-shop](#), [singaporefoodfestival.sg](#) and Shopee.

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**Brewerkz X SG Snacks: A Virtual Tasting** sets are priced at S\$55.00. Each set comes with a six-pack of mixed craft beer (6 x 330ml), including the Brewerkz Passion Gao Siew Dai, and a selection of specially curated local snacks.

Find out more about this limited-edition brew at <https://brewerkz.com/passion-gao-siew-dai/>.

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# B R E W E R K Z

## About Brewerkz ([www.brewerkz.com](http://www.brewerkz.com))

Brewerkz is Singapore's longest-running craft brewery experience. It all began in 1997, where the company started as a brewpub. After years of expansion and growing the brand, Brewerkz now operates multiple restaurants, a 9,000 sqft standalone brewery, brew and distribute an extensive line-up of craft beverages, and have a strong presence at major at large-scale outdoor events.

Brewerkz prides itself in crafting innovative custom beers, brewed to combine taste, craft, atmosphere and emotion - coming together to create in a true Brewerkz experience.

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